

60% of Paint Contractors Name Purdy “Best Overall Brushes”

Unmatchable Quality and Durability Cited in Independent Frost & Sullivan Research

April 23, 2007 – PORTLAND, OR – Paint Sundry Brands today announced that their Purdy brand of professional painting tools received the 2007 Frost & Sullivan United States Paint Contractors’ Choice Award for Best Overall Brushes. Purdy was chosen by 60% of paint contractors as the best overall brushes, a remarkable 3-to-1 margin over any other brand. View the complete “Best Overall Brushes” report at www.purdycorp.com/award.

According to the research, the 60% preference rating for Purdy is striking. “The figure clearly demonstrates the superiority of Purdy over its nearest competitors in the Brush category. This award recognizes Purdy for the extraordinary commitment to the development of its brush products.” Frost & Sullivan Competitive Benchmarking Services performed the independent research in order to identify best practices in the paint industry.

“One of our top goals at Purdy is to deliver an exceptional painting experience. This, coupled with our uncompromising commitment to quality, has fostered a superior level of brand loyalty among professional painting contractors. We deeply appreciate each painter’s ardent support of the Purdy brand and believe that this award is a positive result of our ongoing commitment to deliver industry-leading painting tools,” said Todd Barth, Senior Vice President and General Manager at Paint Sundry Brands.

“The Frost & Sullivan research indicates that the second-place brand is preferred by only 17% of professional painters compared to Purdy’s 60% rating. That 43% gap between Purdy and the number two brand is stunning. With this data, retailers can be quite confident in stocking a paint applicator line that knowledgeable painters choose by an overwhelming margin,” said Bill Pavilonis, Paint Sundry Brands’ Director of Marketing.

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Note: For more information about Purdy, Paint Sundry Brands and Frost & Sullivan, see page 2.

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About Purdy

For over 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for modern tools that enable them to paint better and faster. Purdy offers custom designed and engineered brush, roller and faux products for every painting situation. All Purdy products use only the finest components and are built to the highest possible quality standards. For more information on Purdy professional painting tools, visit www.purdycorp.com or call 1-800-547-0780.

About Paint Sundry Brands

Paint Sundry Brands manufactures and markets a full line of paint applicator products and accessories. Their portfolio of well-known brands includes Purdy professional paint brushes, roller covers, extension poles and accessories; Symphony by Purdy faux finishing tools; Bestt Liebco paint brushes, roller covers and accessories; and Quick Solutions by Bestt Liebco painting pads and specialty trim tools. For more information on Paint Sundry Brands, visit www.paintsundrybrands.com or call 1-800-547-0780.

About Frost & Sullivan

Frost & Sullivan, a global growth consulting company, has been partnering with clients to support the development of innovative strategies for more than 40 years. The company’s industry expertise integrates growth consulting, growth partnership services, and corporate management training to identify and develop opportunities. Frost & Sullivan serves an extensive clientele that includes Global 1,000 companies, emerging companies, and the investment community by providing comprehensive industry coverage that reflects a unique global perspective and combines ongoing analysis of markets, technologies, econometrics, and demographics. For more information, visit www.awards.frost.com.

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